

# Startup Grind Chapter Cyprus hosts Industry Influencer JOHN GEORGOULAS

Thursday, October the 29th, 19:00 @ Cyta Headquarters ticket reservation

Startup Grind Chapter Cyprus is excited to host John Georgoulas, the founder of Way Out Communications, WizWorks, Starsound Records and General Manager of the Economist Events.

John will answer the questions of Peter Lazou, Chapter Director of Stratup Grind in Nicosia, in a fireside chat session. The audience will have a chance to participate in the discussion in a Q&A format with the opportunity to network.

A huge thank you to Cyta for their continued support and commitment to our Startup Grind Chapter here in Cyprus!

## About John Georgoulas

John was born in Athens, Greece, and has more than 12 years experience in strategic planning, branding, public and government relations gained in Greece and Cyprus.

He founded Starsound Records, a company with presence in Europe, U.S.A, Israel, Japan and Australia, managing young artists and releasing their music. He is a founder of Wizworks, a public relations and below the line advertising firm in Athens handling projects from multinational companies in the field of technology, retailing and entertainment. John is also a founder and a managing director of Way Out Communications Itd, a Public Relations firm based in Nicosia, working with multinational accounts and organizations.

From 2010 he is the General Manager of The Economist events in Cyprus operated by Hazlis & Rivas co. Itd organizing 2 major events every year in the areas of Public policy, Finance and Energy. For The Economist - The World Greece & Cyprus edition he is the Commercial Manager in 2013, 2014, 2015 & 2016.

Since March 2013 John is appointed as senior advisor to the CEO at The Paraskevaides Group, and since October 2014 he is the director of the International Presidential Business Advisory Council in Cyprus.

He holds a BSc in Business Information Systems from UCLAN, a Post Graduate Diploma in Business Administration from Kingston University and a Diploma of Higher Education in Computer Sciences from Portsmouth University.

John is also a President of AHEPA( American Hellenic Progressive Educational Association) ACY001 "George E. Paraskevaides O.B.E." in Cyprus, he sits in the board of Friends of Shriners Cyprus and is Advisor for Cyprus at Industry Disruptors / GEW.

#### About Startup Grind

Startup Grind is a global startup community dedicated to educate, inspire, and connect entrepreneurs. We host monthly events in more than 175 cities and 70 countries featuring successful local founders, innovators, educators, and investors who share personal stories and lessons learned on the road to building great companies. Our monthly fireside chat interviews, startup mixers, and annual conferences provide ample opportunities to connect with amazing startups and the people behind them, tap into a strong support network, form meaningful connections and gain inspiration for the startup journey ahead.

The Startup Grind Nicosia is here to assist on the development of the ecosystem of startups putting into practice its global values: make friends, not just new contacts; come to give, not to take; help others first before helping yourself.

These radical ideas are capable of changing the ecosystem of startups in Cyprus, bringing a fresh breath and setting the spirit of cooperativeness high on the agenda. That is also the only way the ecosystem of new business can succeed. The Startup Grind actively helps founders, entrepreneurs and startups to succeed by making their journey to success less lonely and experience more exciting and unforgettable.

#### Agenda:

7:00pm - Registration and networking

7:30pm - Fireside chat with John Georgoulas

8:30pm - Refreshments and networking

### Startup Grind Chapter Cyprus event details:

Date: Thursday, October 29, 2015

Time: 7pm Location: Cyta

Address: Cyta Headquarters 1, Telecommunications Street, 1396, Nicosia

Ticket Reservations: €5 https://goo.gl/kOUydt

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#### **Event**

https://www.facebook.com/events/179557859048733/

Official Website

https://www.startupgrind.com/